



FOR IMMEDIATE RELEASE

Primary Bank to Bring Back Holiday Lighting Contest

BEDFORD, November 29, 2017_ Primary Bank hopes to add to local holiday cheer by inviting Bedford residents to take part in the 2017 Primary Bank Holiday Lighting Contest.

The holiday season is well underway and homes throughout Bedford are adding to the spirit of the season with eye-catching light displays. Primary Bank wants to recognize these enthusiastic and creative homeowners by bringing back Bedford's Holiday Light Competition and is asking area residents to nominate their favorite examples of festive exterior illumination.

All nominations for Bedford's best light display can be made by submitting the address to Primary Bank either on-line at PrimaryBankNH.com through the "contact us" page or in person at the Bank's 207 Route 101 location in Bedford by noon, Monday, December 18, 2017. A panel of Bank employees will tour the town and judge the submissions on Monday night the 18th. Names of the winners will be announced on Tuesday, December 19, 2017.

The winner of Bedford's best lighting display will receive an award of \$250. The second-place finisher will receive an award of \$100.

"I remember Bedford doing something similar to this years ago and it was a lot of fun," said Bill Stone, President and CEO of Primary Bank. "My wife and I loved driving the kids around town to see all the great light displays. I think it's the same for a lot of people and I see this little contest as a fun way of saying thank you to all our residents who take the time to decorate their homes for us to enjoy."

For more information about the Primary Bank Lighting Contest visit PrimaryBankNH.com or call us directly at (603) 310-7200.

About Primary Bank

Primary Bank is a full-service commercial bank focused on providing banking services to the small and medium business community, non-profit organizations, professional service firms and individuals of southern New Hampshire.

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