



Hi Friends of Primary Bank!

As always, there is a lot taking place. We have been involved in many new funding projects, including collaborating with our old friends at McIntyre Ski Area to secure the financing needed for an ownership transition. Along with a partner, the longtime general manager of McIntyre acquired the business from its original owners, keeping the iconic ski area in local hands.



Of course, this funding project and many others in our active lending pipeline - new construction, commercial real estate, lines of credit and equipment financing loans, among others - are made possible by our deposit customers.

Read on for a quick update on some info from Primary Bank as well as the community we serve.

Sincerely,
Bill Stone
President / CEO Primary Bank



Featured Business

Manchester's Winter Playground: McIntyre Ski Area

You can't hibernate all winter long! That's why we're lucky to have Manchester's very own [McIntyre Ski Area](#) so close by. McIntyre's lifts first started spinning back in 1971, and since then, tens of thousands of local residents have enjoyed skiing, boarding, and tubing all winter long.

One Great Rate: Every Saturday from 3:30pm- 9pm enjoy skiing, riding and tubing for just \$34 a person with [One Great Rate](#)! Rentals, tubes, and tips from McIntyre's instructors are included in this unbelievably low rate! [Learn more here.](#)

Tubing Birthday Parties: The perfect way to get kids outside for winter birthdays! One call takes care of everything. [More info is here.](#)

Program Lessons: Second Session Programs now open for sign ups for kids from 4-16, beginner to advanced! [Visit McIntyre's website](#) for more info!

[Learn More at McIntyre's Website](#)

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And with no minimum balance required, you'll have a chance to watch your money grow.

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*APY = Annual Percentage Yield. The APY is accurate as of 1/17/2018. Rates are subject to change at the Bank's discretion. No minimum balance requirements. Penalties for early withdrawal may apply.



Employee Spotlight

Primary Bank Commercial Lender Recognized by CRDC as Lender of the Year

At the December Capital Regional Development Corporation (CRDC) Annual Banker Celebration, Primary Bank's own James Goodhue was recognized as the Lender of the Year!

The CRDC awards this honor solely based on the dollar amount produced together by a commercial lender and CRDC. Of course, it doesn't happen without a lot of hard work, and we applaud James for all his hard work and commitment to the business community. His creativity with working with resources like the Capital Regional Development Corp is a great asset in getting his clients the financing needed.

[Read More in the Union Leader](#)

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