

Local Businesses Unite to Raise Funds and Awareness for a Worthy Cause

Primary Bank, Harvest Market, Manchester Monarchs and NH Fisher Cats team together to help New Horizons.

November 7th, 2015 - The Harvest Market Plaza in Bedford was full of activity and people who turned out to help raise funds, food and awareness for New Horizons Homeless Shelter in Manchester.

Participants joined Charlie Sherman to go “Shopping with the Sherm,” and pick out food items to be donated to New Horizons. Cy Young Award winning pitcher Chris Carpenter was on-hand participating in the event and signing autographs. Local Bedford Little Leaguers also turned out in force to help bag groceries and load-up the New Horizons truck.

“Primary Bank is committed to this community,” said Primary Bank CEO Bill Stone. “We plan on continuing to get more and more involved in these types of local events that benefit our community as we continue to grow. Giving back feels good and it sets a positive example to our kids and community about what’s important.”

“This is what community is all about,” said Tim Merrill, General Manager of Associated Grocers of New England. “We were proud to partner with our new Plaza neighbor, Primary Bank, to use this space as a way to bring the community together and give back to the New Horizons Homeless Shelter where there’s certainly a need.”

Local food and beverage vendors were asked to participate and dozens came and set-up in the plaza offering free samples adding to the fun. Players/Coaches from The Bedford Little League were also on hand to ‘pay it forward’ after receiving such great support from the community to help rebuild their concession stand.

CONTACT:

For information call 603-310-7200 or visit primarybanknh.com. For more information on this event contact Tiffany Eddy at 603-657-6471 or tiffany@tiffanyeddy.com.