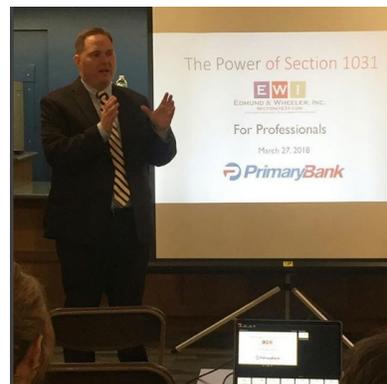




Hi Friends of Primary Bank!

As always, there is a lot of excitement here at Primary Bank. Late last month, Commercial Lender James Goodhue (right) hosted a 1031 Exchange event here at the Bank. Many local community members attended and learned about 1031 Exchanges from James.



Additionally, we were pleased to be part of other terrific community events, among them the **Safe Sports Social** on March 21, where the Primary Bank Perseverance Award was presented to a local student-athlete who still performed an active role in her chosen sport in spite of a career-ending injury; and the **Our Promise to Nicholas** Easter Egg Hunt, which took place the Saturday before Easter. We are constantly searching for additional ways to ensure Primary Bank plays an active role in the community that sustains us.

In April, we have additional events in the queue. [Follow us on Facebook](#) for more information about what's going on!

Sincerely,  
Bill Stone  
President / CEO Primary Bank

## April Is Financial Literacy Month

### NH Jump\$tart Does Their Part to Ensure Students Understand Finances

The [NH Jump\\$tart Coalition](#) exists to ensure children have basic financial literacy skills. In April, which is Financial Literacy Month, there are many activities that work to help children gain these skills, including:

- [I Can Save](#), which is designed to encourage saving among second grade students;
- The [FinLit300 State Championship](#), which will take place May 1 at the Grappone Center in Concord;
- and commendations presented to eight school districts in New Hampshire by Gov. Chris Sununu, among them Bedford High School, for requiring students to pass a course in financial literacy to graduate.





## Featured Business

### Live Juice in Concord Embraces Healthy Living

Located in Concord, our client [Live Juice](#) was built on the premise that putting good things into your body allows your body to be healthy and well. Live Juice was started to provide the Concord community with raw vegetable and fruit juices, nutrient-dense smoothies, and fresh salads.

Wherever possible, they use fruits and vegetables [sourced from local farms](#), and they are proud to compost a large portion of their waste back to local farms!

[Visit their Website](#)

## The Importance of Local

# WE BELIEVE IN LOCAL.

When you open an account at Primary Bank, your dollars stay local and support the local economy.

Can your bank say that?

Make a difference in the community.  
Bank local. Bank with Primary Bank.



603-310-7200 | [PrimaryBankNH.com](http://PrimaryBankNH.com)



### When You Open a Deposit Account, Your Local Dollars Stay Local

As a local bank, we are very proud to help many small- and medium-sized New Hampshire businesses fulfill their dreams. We are able to do this because of the many deposit account holders we have in the state!

Unlike many other banks, when you [make a deposit at Primary Bank](#), your deposit dollars stay local. We were founded to help local businesses grow, and your deposits help us do that.

For more information about deposit accounts and rates, [click here](#).

[Website](#) [Commercial Banking](#) [Personal Banking](#) [Services](#) [About Us](#)

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