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PRIMARY BANK WELCOMES AVP/BRANCH MANAGER BETH O'BRIEN

Bedford, NH – Beth O'Brien joins Primary Bank as an AVP, Branch Manager. With over 13 years of sales and operations experience for big box retailers and national banks, she brings an innovative, creative attitude to the Primary Bank team.

Beth started her professional career with multiple Fortune 500 big box retailers. The business development and customer service aspects of retail prepared her for a transition into banking, where she worked as a Store Manager for TD Bank before assuming the role as the Merrimack Branch Manager for Citizens Bank.

Beth will be the Branch Manager for Primary Bank's flagship Bedford, NH location. She will call upon the experience she has gained throughout her career to provide a high level of personalized service for the Bank's new and existing customers, and also is eager for the opportunity to help less experienced customers become more financially literate.

"After spending time with larger banks, I wanted to be part of a community bank where I could work to impact southern New Hampshire businesses," Beth commented. "Primary Bank's role as a truly local bank will allow me to grow both personally and professionally."

Beth has volunteered with many community organizations, including the Girl Scouts of Green and White Mountains, St.James Food Pantry, and the Red Cross. She currently resides in Merrimack with her two children.

About Primary Bank: Primary Bank, opened in 2015, is New Hampshire's newest state-chartered, FDIC-insured bank. The locally owned and operated community bank is known for its pursuit of keeping dollars local to support local businesses and strengthen the New Hampshire economy. Primary Bank delivers a wide range of

financial services for businesses and individuals throughout Southern New Hampshire. For more information please visit www.primarybanknh.com.